



SMS Help Guide

Sending SMS with MessageLink via Email (Email-to-SMS)

TNZ Group Limited | sales@tnz.co.nz | +64 9 9293000 | +64 9 522 8839

Email to SMS is an easy way of sending single text messages to mobile phones.

Along with the MessageLink feature, you can send shortened links to files and webpages, plus allow web-based replies and opt-outs.

If your email address is registered for sending messages through TNZ, you can simply:

1. Open your Email Client (e.g. Outlook)
2. "To" needs to contain the mobile number you are sending to (*mobnumber@sms.tnz.co.nz*)
3. Type the message you want to send to the mobile number into the body of the email.
In the body of the email, you can include MessageLink tags.
4. In the subject line, you may optionally include some personal details about the message for your reference

To... 027988788@sms.tnz.co.nz

Cc...

Send Subject Updated Policy Document ABC123

Attached Policy_ABC123.pdf 432 KB TermsAndConditions.pdf 162 KB

Dear Customer, your latest policy is included: [[File1]]
I have also included our Terms: [[File2]]
Thanks, ABC Company
Rate your experience: [[Link:https://www.survey.mycompany.com/path/to/survey.html]]
Unsubscribe: [[Optout]]

Number formatting to send a national SMS:

[Mobile Network][Mobile Number]@sms.tnz.co.nz

displayed as 0213334444@sms.tnz.co.nz

Number formatting to send an international SMS:

[Country Code][Mobile Network][Mobile Number]@sms.tnz.co.nz

displayed as 006421000001@sms.tnz.co.nz

MessageLink Tags:

[[Link: *]]	<i>example input: [[http://www.mydomain.com/path/to/page.html]] example output: https://tnz.nz/AAA000</i>
[[File1]]	<i>example input: [[File1]] example output: https://tnz.nz/AAA001</i>
[[File2]]	<i>example input: [[File2]] example output: https://tnz.nz/AAA002</i>
[[Reply]]	<i>example input: [[Reply]] example output: https://tnz.nz/AAA00R</i>
[[OptOut]]	<i>example input: [[Optout]] example output: https://tnz.nz/AAA000</i>

- A maximum of nine [[Link:]] and [[File*:]] tags are supported
- Files are counted in the order they're attached to the email
- All MessageLink tags are tracked (date and time opened, the viewer's IP and UserAgent, including multiple opens)
- The [[Reply]] tag allows the viewer to enter a response
- The [[Optout]] tag allows the viewer to enter an unsubscribe request
- ***MessageLink must be enabled by your Account Manager or Sales Representative**